ANNUAL REPORT
2018

Riverside University HEALTH SYSTEM
Foundation
"The Foundation's fingerprints can be found all over the hospital—from new specialized pediatric beds to comfort items for patients receiving chemo. It is compassion manifested."

- Erin Phillips, Executive Director, RUHS Foundation

Join us! Give, volunteer, advocate.

Mail: RUHS Foundation
PO Box 9850
Moreno Valley, CA 92552

Physical: 26520 Cactus Avenue
Moreno Valley, CA 92555

Website: www.ruhsfoundation.org
Email: foundation@ruhealth.org
Phone: 951-486-7620

Instagram: @ruhsfoundation
Facebook: @ruhsfoundation
A YEAR OF GROWTH

I'm proud to share the Foundation's first annual report with you. It demonstrates the Foundation's commitment to working hand-in-hand with Riverside University Health System (RUHS) and donors in a shared mission to support the health needs of Riverside County residents. This past year, the Foundation did just that by delivering more than $2 million in funding for programs and equipment, improving health care services throughout the system—from pediatrics and trauma to women's health and cardiology.

The Foundation's recent growth was possible because of the strong support from our donors and volunteers while continuing our flagship outreach event, the Festival of Trees. This work couldn't be done without the partnership of individuals and families who are passionate about our mission. The Foundation as well as the Board of Directors and RUHS staff are immensely thankful for each and every gift.

Please consider taking a tour of RUHS to see the programs and equipment you helped fund in action! Thank you for making this a very memorable year.

With Gratitude,

Erin Phulpin
Executive Director
RUHS Foundation

"Our new recliners allow moms and dads with a child in the NICU to provide extensive skin-to-skin time during this very important developmental stage."

- Sheila Gudger, RN

2018 Year in Brief

TOTAL REVENUE:
$3,225,081

ANNUAL HIGHLIGHTS:
• Received largest donation in Foundation history
• Grew 91% over the prior year
• Funded largest investment in equipment and programs in Foundation history

EVENTS HELD:
• Annual Gala & Festival of Trees
• KB Home Golf Tournament
• Garden Tour
• Grateful Garden Party
# Fundraising Review

## STATEMENT OF ACTIVITIES
FOR THE YEAR ENDED JUNE 30, 2018

<table>
<thead>
<tr>
<th>Revenues</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$1,839,952</td>
</tr>
<tr>
<td>Grants</td>
<td>$572,162</td>
</tr>
<tr>
<td>Special Events</td>
<td>$786,452</td>
</tr>
<tr>
<td>Other Income</td>
<td>$26,515</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>$3,225,081</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Expenses</td>
<td>$2,112,516</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$278,445</td>
</tr>
<tr>
<td>Direct Benefit for Donors</td>
<td>$115,742</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>$257,483</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>$2,764,186</td>
</tr>
</tbody>
</table>

| Net Income        | $460,895 |

## 2018 Financials

### Revenues
- Contributions: $1,839,952
- Grants: $572,162
- Special Events: $786,452
- Other Income: $26,515
- Total Revenue: $3,225,081

### Expenses
- Program Expenses: $2,112,516
- Operating Expenses: $278,445
- Direct Benefit for Donors: $115,742
- Fundraising Expenses: $257,483
- Total Expenses: $2,764,186

### Net Income
- $460,895

### Notes on Financials:
- Program expenses are those funds that have been paid to specific programs at RUHS. This includes equipment, building improvements, and new programs. Net income represents the funds that are already intended for a project but not yet expensed.

## ANNUAL GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>$1,326,364</td>
</tr>
<tr>
<td>2017</td>
<td>$1,690,229</td>
</tr>
<tr>
<td>2018</td>
<td>$3,225,081</td>
</tr>
</tbody>
</table>

## Funding Sources
- Major Gifts & Donations: 56%
- Conferences & Courses: 4%
- Events: 24%
- Grants: 16%
PROGRAMS & EQUIPMENT

Cath Lab Opening
RUHS Foundation supports important new heart, brain, and vascular services.

RUHS Foundation had the privilege of writing the largest check in its 30 year history. This support from Foundation donors helped fund the new lab. KB Home and RUHS Physician Leadership led the way with significant giving to bring much needed heart, brain, and vascular services to Riverside County. This new lab will make possible future Residency Programs, Cardiac Intervention, Neurology Intervention, STEMI Receiving Center capabilities and Cardiac Rehabilitation. It paves the way for RUHS’ future.

Below: With a growing population and few options for stroke or heart attack receiving hospitals, it’s vital that RUHS prepare for the future. This lab will help save lives in Riverside County.

KEY FACTS
• Foundation Contribution: $1,100,000
• Opening Month: February 2019
• Projected Patients Served: 365 /yr.

Serving Riverside County Kids
Funds deliver new, kid-friendly, patient rooms complete with artwork.

RUHS Foundation was founded by community donors and volunteers almost 30 years ago with the focused mission of supporting RUHS Medical Center’s Pediatric work, including our Child Abuse & Neglect Unit, Pediatric Inpatient Unit, Neonatal Intensive Care Unit, and the only Pediatric Intensive Care Unit in Riverside County. Since the inception of RUHS, donors have invested more than $9 million to critical programs and equipment towards this purpose.

Above: Thanks to donors, the refreshed treatment room is now child-friendly. New cribs, toddler beds, medical equipment and more have been delivered to the Pediatric Unit to support our kids and improve patient care.

KEY FACTS
• Pediatric Admissions: 1,066 /yr.
• Pediatric ICU Admissions: 357 /yr.
• Neonatal ICU Admissions: 414 /yr.
Redefining Trauma
RUHS Foundation raises funds to help RUHS become a Level 1 Trauma Center.

On the path to becoming Riverside County’s first American College of Surgeons Accredited Level I Trauma Center, RUHS is taking the lead on developing local solutions to life-altering injuries and illnesses due to trauma. These efforts range from research to surgical procedures to stand-out therapeutic solutions—all happening here, where our patients live and work. RUHS Foundation is proud to raise funds for the newly established Comparative Effectiveness and Clinical Outcomes Research Center (CECORC).

Below: Dr. Raul Coimbra, Surgeon in Chief, presents Dr. Kazi with the first scholarship made possible by the newly established Trauma Fund. CECORC researchers were published in eight journals in year one.

KEY FACTS
• Funds Raised to Date: $500,000
• Founding Donor: The Penny and Robert Sarver Charitable Foundation

Expanding Child Assessment
RUHS Foundation launches the Child Assessment Center Expansion Campaign.

The Riverside County Child Assessment Team provides a child-centered, one-stop location where children who have experienced sexual or physical abuse, trafficking, or neglect can safely tell their story just once instead of reliving that trauma over and over. At the Assessment Center, kids can begin their healing by receiving medical treatment, therapy, and other services. This team operates out of a small space, and the Foundation has worked diligently to secure funding to relocate the team to a larger space to serve more kids.

Above: The Assessment Team includes forensic pediatricians, nurses, forensic interviewers, therapists, social workers, attorneys, law enforcement, and other compassionate services providers.

KEY FACTS
• Funding Goal: $1.2 million
• Children Served in 2018: 1,545
• Services Expanded: therapeutic visits, forensic exams, forensic interviews
Other Memorable Events

Patient Comfort & Experiences Matter
Kindles, Wi-Fi, movies, and more are a small but vitally important part of John P. Previti Memorial Foundation’s ongoing support of RUHS’ pediatric work. One mother of a six-year-old patient said, “This tablet has been a godsend. It takes my son’s mind off treatment and helps the days go by faster.”

Sustaining Donors Rock
Sustaining donors commit to giving regularly throughout the year so funds can be used to plan for maximum impact. These donors are the backbone of the RUHS Foundation. “We give monthly because we love the RUHS Foundation mission and believe all should have access to the best health care possible,” says Marissa Peterson.

Employee Giving Campaigns Deliver
Every year generous RUHS employees participate in RUHS Foundation’s and United Way’s fundraising activities in order to fund life-saving programs and services. “I give because as a nurse I can see the impact of the Foundation on our work every day and I’m proud to be a part of it as a donor too,” says Marybeth Maury-Holmes, Nurse Manager.

Medical Office Building Construction Begins
RUHS Foundation is excited to support the new Medical Office Building. Scheduled for completion in 2020, it will house outpatient surgery, imaging center, pediatric clinic and rehabilitation, and more. “This building represents so much amazing growth and progress,” says Dr. Carl Rowe, RUHS Foundation Board of Directors.

"We love helping donors make a difference in a way that inspires them; the generosity in this community never ceases to amaze me."
- Nicole Orr, Senior Director, RUHS Foundation

ABOUT THE FOUNDATION
- Foundation Opened: 1989
- Funding Priorities: Pediatrics, Child Abuse & Neglect, Women’s Health, Trauma
- Events Held Since Opened: 55
- Total Employees: 5
A YEAR IN REVIEW

Annual Gala & Festival of Trees

2017 was a year of firsts! The Festival of Trees included record attendance and giving with the amazing support of community leaders. RUHS Foundation is proud to have Trammell Crow Co. as the first Presenting Sponsor in Gala history. Donors made new cribs, toddler beds, giraffe cribs for premature infants, and more possible through their support during this magical evening.

12th Annual KB Home Golf Classic

For the 12th straight year, the sell-out KB Home Golf Classic has supported the mission of RUHS Medical Center. KB Home has supported our mobile health program, purchased key imaging equipment, and donated over $600,000 towards finishing the new heart, brain, and vascular Cath Lab. Their commitment to healthy families and communities is extraordinary. We are grateful for their partnership!
Leadership Giving Societies

**LEGACY DONOR ($250,000 to $500,000+)**
The James Previti Family Foundation
The Penny and Robert Sarver Charitable Foundation
Riverside Community Health Foundation

**CHANGEMAKER SOCIETY ($100,000+)**
Altura Credit Union

**BRIDGEBUILDER SOCIETY ($50,000+)**
Trammell Crow Company

**LEADERSHIP SOCIETY ($25,000+)**
The City of Perris
David and Leila Centner Family Foundation, Inc.
Jeff and Kelly Dillard
G/M Business Interiors
Loma Linda University Health Pacific Premier Bank
Dr. Arnold and Mrs. Marcela Tabuenca

**CHAMPIONING CHANGE SOCIETY ($10,000-$24,999)**
5th District County of Riverside, Supervisor
Marion Ashley

---

**INSPIRING HOPE SOCIETY ($5,000-$9,999)**
2nd District County of Riverside, Supervisor John Tavaglione
3rd District County of Riverside, Supervisor Chuck Washington
4th District County of Riverside, Supervisor V. Manuel Perez
Ahern Adock Devlin LLP
Kathy Allavie
The Apatow-Mann Family Foundation, Inc.
Supervisor Marion Ashley and Mrs. Mary Ashley
Iddo Benzeevi
California Baptist University
The Cellini Family Fund
City of Moreno Valley
Epic Management
Faculty Physicians and Surgeons of LLUSM
Dr. Roger and Mrs. Christine Garrison
Bill and Christine Holmes
Inland Empire Health Plan
Marco Antonio Jimenez
KIP Incorporated
Susan G. Komen
Claudio Lopez
Mansfield Professional Medical Corporation
Dr. Jeanine McNeil
Medline Industries Inc.
Frederick Noble
Pro Wall Lath & Plaster, Inc.
Rejuve Aesthetic Care
RUHS Auxiliary
RUHS Department of Surgery
Zareh and Carrie Sarrafian
Mike and Ellen Smart
Stronghold Engineering, Inc.
Union Bank
United Site Services
University of California San Francisco
Michael and Clara Vanderpool
Helga Wolf, Campus Medical Center, LLC

**HEALING HEARTS SOCIETY ($2,500-$4,999)**
1st District County of Riverside, Supervisor Kevin Jeffries
AAA Paving Co.
Michael Adcock
Alpha Care Medical Group Inc.
American Integrated Resources
Becker Pipeline Co.
California Health Care Foundation
California TrusFrame
Custom Quality Door & Trim Inc.

Right: In recognition of their incredible impact on health care in this region, the County of Riverside had the honor of naming the education and conference center after Marion and Mary Ashley.

---

**DONORS**

Leadership Giving Societies

- Arrowhead Neurosurgical Medical Group, Inc.
- Savannah Guthrie
- Kerry Heinrich
- Kaiser Permanente, Riverside
- Donna Knox
- Loma Linda University Department of Pediatrics
- Matthew O’Malley
- Reliable Wholesale Lumber Inc.
- James Repman
- Reyes Coca-Cola Bottling
- Riverside Medical Clinic
- RUHS Medical Staff
- Denton Seilhan
- SKECHERS Foundation
- The Stewart J. Rahr Foundation
- Triomphe Design, Inc.
- Vituity
- W.L. Gore & Associates Inc.
- West Coast University Inc.

Right: Craig and Wendee Backstrom, along with family and friends, have contributed their gifts, time, and much love to the Festival of Trees over the decades.
Thank you all for your continued support & giving.